

ACTION NEWS ON FOX30



Action News at 10pm on WAWS FOX30 is the #1 late newscast, Monday – Sunday, among Adults 18-34!!



In fact, as other stations saw declines, Action News at 10pm, Monday – Sunday, is the only newscast at 10pm to show growth in the key 18-34 demo both book-to-book and year-to-year!!

Action News at 10PM	A18-34	W18-34	M18-34
% Growth Book-to-Book	+31%	+47%	+13%
% Growth Year-to-Year	+250%	+213%	+325%



What's more... Action News at 10pm and 1030pm, Monday – Sunday, are also the only late newscasts in the 10pm hour to grow their share of the 18-49 audience year-to-year!!