



# From Online...



# to Everywhere!

## Action News Mobile App

More and more people are using mobile phones to communicate, get information and make purchases. Now you can reach consumers wherever they are directly on their cell phones with *ActionNewsJax.com Mobile Banners*, keeping you in the know when you're on the go!

### How it Works:

Your mobile banner will rotate on the Action News Mobile Applications. Viewers can click on your banner and instantly call you or be directed to your custom built landing page or mobile website.

### Why it Works:

We are taking the power of our television stations and the strength of ActionNewsJax.com on the road! Now consumers can access ActionNewsJax.com directly on their cell phones and that means your message is in front of consumers anywhere, anytime!

### The Banners:

Banner placement on your choice of Action News Mobile apps and the WAP Site (See attached specs sheet)

### The investment:

Call today for pricing:  
Karen Buckner - 904-996-0525

Your message in front of key consumers anywhere, anytime!

Geo-Targeting Available!

# Banner specs:

## Platforms:

Smart Phone Apps – (iPhone, iPad, Android)  
Mobile Website (WAP)

## Format:

320 x 50 banner  
(Banners will be scaled to fit platform)  
Can be text, .gif, .jpg, or .png  
Maximum file size 512K

